

KUTUKI

GREAT news

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KUTUKI

INDIA'S BEST PRESCHOOL KIDS APP IS LIVE NOW.

आइए हम सब मिलकर नन्हे-मुन्हे बच्चों की लर्निंग को मजेदार और यादगार बनाएं.

MATH AND SCIENCE  
AGE APPROPRIATE  
COGNITIVE DEVELOPMENT  
100% INDIAN  
RHYMES  
LANGUAGE AND PHONICS  
INTERACTIVE GAMES  
STIKS  
SOCIAL AND LIFE SKILLS  
MUSIC AND ART  
SAFE AND AD FREE  
ACTIVITIES  
FUN VIDEOS

BEGIN THE  
NEVER ENDING  
JOURNEY OF  
JOYFUL  
LEARNING

With your learning partners



KUTU



KI



MINKU

## Kutuki FAQs

**About Kutuki:** - Kutuki is India's first early learning platform tailor-made for Indian pre-schoolers. Kutuki is selected among the top start-ups across the country. It has contextual content which connects quickly the Indian children and parents with learning. Indian accent is another important USP of this program. And Kutu, Ki and Minku, the elephant are here to be your little one's learning companions.

### **What kind of experts work with Kutuki for developing engaging content?**

**Ans:** - Kutuki was started by Sneha Sundaram, an LSE alumna, classical singer, music educator and Bharath Bevinahally, an ISB alumni, guitarist and audio producer. The team comprises of award winning preschool educators, storytellers, artists and musicians who thoughtfully create every piece of content from scratch to make learning incredibly fun for pre-schoolers.

### **What age group is Kutuki's content suitable for?**

**Ans:** - 3 to 7 years

### **What curriculum the content of Kutuki is based on?**

**Ans:** - The content of Kutuki is based on a world class preschool curriculum to ensure that child's foundational skills grow stronger every day. It is very well researched and takes best practices from world class early learning methodologies including the Montessori methods, multiple intelligences, Reggio Emilia and the Waldorf method.

Kutuki uses the creative and child friendly medium of songs and stories to teach a wide range of preschool concepts including English language development, Early Math skills, Good Habits, Pre-Writing Skills, General Knowledge, Health and Nutrition, Science and much more in a fun, developmentally appropriate and contextual manner.

### **What boards Kutuki's content is suitable for?**

**Ans:** - Kutuki's content is suitable for CBSE (Central Board of Secondary Education), ICSE (Indian Certificate of Secondary Education) and State Level Boards.

### **What types of content are there in Kutuki?**

**Ans:** - It has a wide range of learning resources which includes hundreds of engaging and animated stories, fun videos, rhymes, games, quizzes and interactivities to make the journey of little ones unstoppable.

### **What are the themes of Kutuki's content?**

**Ans:** - All preschool & early learning themes like Shapes, Colours, Numbers, Phonics, letter tracing, Festivals, General Knowledge, Good Habits, Moral Stories and Science are available.

### **What languages Kutuki's content are available in?**

**Ans:** - Kutuki strongly believes that language should not be a barrier in learning and mother tongue can be used as a great source of strength to augment learning in little ones. While most of the content is in English, we also offer videos in Hindi, Tamil, Malayalam, Telugu, Kannada and Marathi.

### **What is the syllabus of Kutuki App?**

**Ans:** - Kutuki's content is based on the world's best Pre-School practices and curriculum.

### **Is Kutuki safe in the world of internet?**

**Ans:** Yes, it is 100% safe, as there is no Advertisement appear during the use.

### **Is Kutuki developed in India?**

**Ans:** - Kutuki is 100% Indian. The context of each video, story, game or animation is taken from the social, cultural background of India as well as the accent of recording is also Indian.

### **Is each video, story or game mapped with learning outcome?**

**Ans:** - Yes, each video, story, game, activity or rhyme is well mapped with learning outcomes recommended by NCERT.

### **Is there a trial period of the App?**

**Ans:** - Yes, there is a trial period of seven days.

### **What happens post trial period?**

**Ans:** - The content is blocked, if the subscription is not made.

### **What is the validity of the App?**

**Ans:** - Kutuki offers a 7 day free trial. On purchase, the subscription is valid for 1 year from the date of purchase.

### **How to download the Kutuki App from?**

**Ans:** - There are two ways to download the App. Either of the two may be used.

1. Through the direct link - <https://kutuki.info/csc>
2. From Google Play Store

### **How does one start using the Kutuki App?**

**Ans:** - Follow the below mentioned simple steps.

1. Download the App in Mobile of a parent.
2. Use the mobile number of parent of the child to register.
3. Use the OTP received on the mobile of the parent to verify.
4. Fill the basic details required and choose the preferred language.
5. Start watching the content of your choice.

### **After downloading does the parent receive any login credential?**

**Ans:** - No. Parent does not receive any login credential after downloading the App.

### **Then how does the validity of one year subscription is activated?**

**Ans:** - It is done by the Kutuki team in coordination with the central team of CSC Academy.

**Does the subscriber receive any message after activation of the validity of subscription for one year by Kutuki?**

**Ans:** - No, it happens seamlessly.

**What if a subscriber changes the mobile?**

**Ans:** - In case of change of the mobile, the subscriber should use the same mobile number with which the registration was done for the first time. The OTP (to login in a new device) is sent only to the registered mobile number.

**Is it possible to use the same subscription in two devices at the same time?**

**Ans:** - No. A subscription can be used at a time only in one device.

**Can the content be downloaded in the mobile/computer for later use?**

**Ans:** - No.

**Does Kutuki work offline?**

**Ans:** - No.

**Can a child watch videos or stories in any sequence as per his/her choice?**

**Ans:** - Absolutely Yes. A child is free to choose what he/she likes to watch. The content is not sequential in nature.

**What if the subscriber wants to change the preferred language?**

**Ans:** - Use the below given direct link to change the preferred language.

[https://kutuki.info/profile\\_screen](https://kutuki.info/profile_screen)

**Are there some videos available on YouTube for reference?**

**Ans:** - Yes, there are videos available on Kutuki's YouTube channel. Few are very popular.