

Career guidance in a continuous and integrated process focused towards leading the student community from Career discovery to Career success. A continued career guidance engagement has multiple direct and indirect impacts on sustainability and growth of these business models. To be able to recommend one-on-one counselling sessions, learning modules and means to approach different careers.

Specific roles of CSC-in house career guidance facilitator

- **An opportunity to get students to academy centers and engage**
- **Develop understanding of overall education and skill ecosystem**
- **Participate in community building for positioning self as an education hub in the area**
- **Promotion of educational products among target student/ job seeker groups**