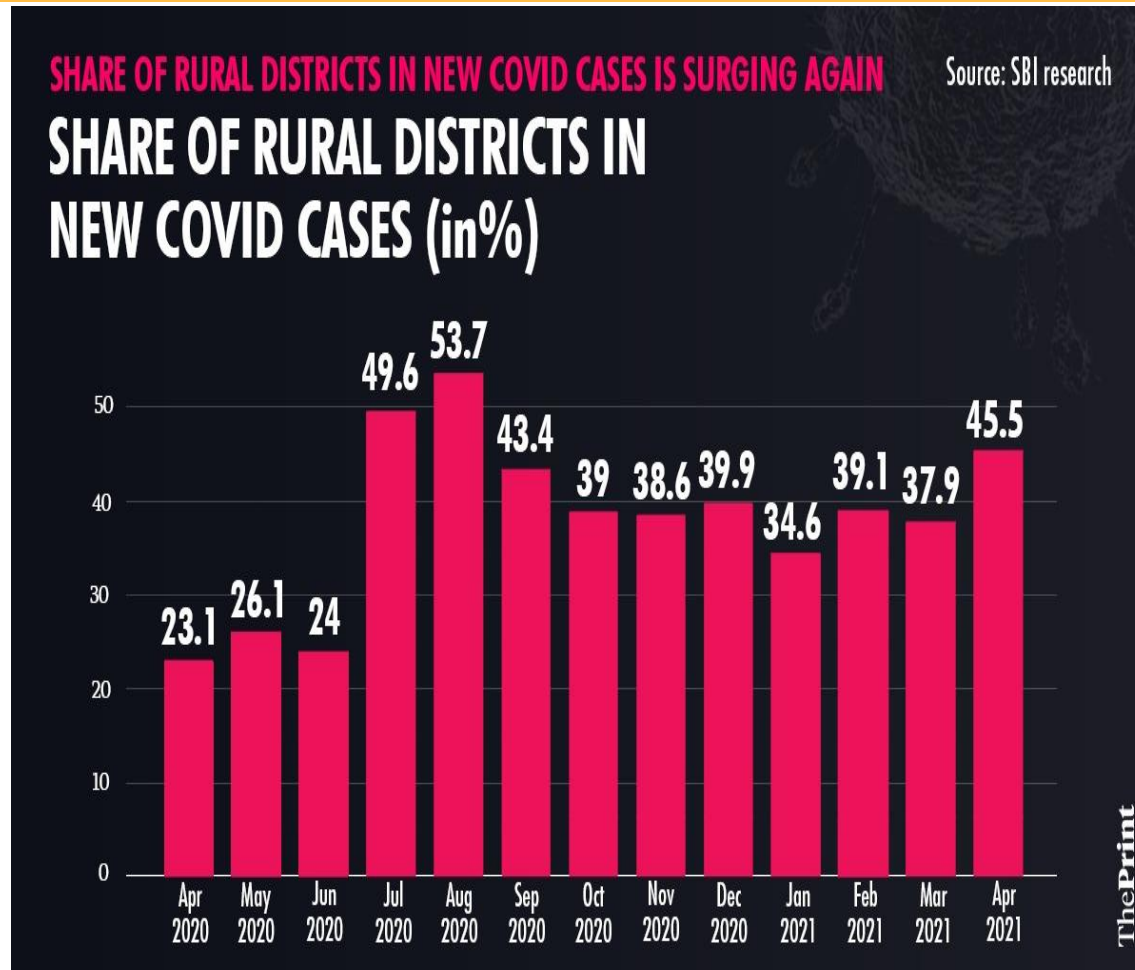


# COVID Appropriate Behaviour(CAB) Awareness




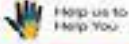
# Background



COVID Appropriate Behaviour (CAB) Awareness campaign is one of the most effective ways to counter the impact of this surging trend, now spreading in Rural India.

**Leverage CSC VLEs for COVID Appropriate Behavior awareness**

# Work in progress on CAB Awareness in India by MoHFW and UNICEF


## ADVISORY ON SOCIAL DISTANCING TO FIGHT COVID-19

- Restaurants to ensure handwashing protocol & to sanitize frequently touched surfaces. Ensure physical distancing (min. 1 metre) between tables.
- Keep already planned weddings to limited gatherings. Postpone all non-essential gatherings.
- Local authorities regulate sporting events, mass gatherings, exhibit Do's & Don'ts and take up communication drives in market places like sabzi mandi, bus depots, railway stations etc.
- All commercial activities must keep a distance of one meter between customers.

Advisory to be in force till 31st March 2020 & will be reviewed as per evolving situation

FOR FURTHER INFORMATION



## 60+, 45+ WITH COMORBIDITIES ELIGIBLE

Doses to be available at private hospitals for those who are eligible and ready to pay


<b>ELIGIBILITY CRITERIA</b> <ul style="list-style-type: none"> <li>Anyone above 60</li> <li>Anyone above 45 with conditions that make them more vulnerable to Covid-19</li> <li>List of comorbid conditions and protocol for verification to be released soon</li> </ul>	<b>SIGN-UP PROCESS</b> <ul style="list-style-type: none"> <li>Officials said at first, people will be allowed to register on Co-WIN through Aarogya Setu</li> <li>Officials also plan to open up IR-based helpline and a website to allow people to register</li> </ul>
<b>COST</b> <ul style="list-style-type: none"> <li>Free in government hospital</li> <li>Chargeable at private facilities but rate will be capped by government</li> </ul>	<b>GETTING DOSES</b> <ul style="list-style-type: none"> <li>Once registered, people can make appointments, or walk-in</li> <li>Verification likely to be through government ID cards</li> </ul>



**YET TO BE FINALISED**

- Officials did not say whether people will get to choose
- The govt will announce how much private
- A list of private hospitals is yet to

# COVID-19




## NOVEL CORONAVIRUS (COVID-19)

"Prepare, but don't panic"


Know More



## कोरोना पर क्या कहते हैं विशेषज्ञ ?

**प्रश्न:** क्या मास्क को धोकर दोबारा प्रयोग कर सकते हैं?

**उत्तर:** जी हां, अगर मास्क (mask) कपड़े का है तो उसे साबुन से धोकर दोबारा प्रयोग कर सकते हैं। धोकर उसे आयरन करें। क्योंकि आयरन में भी हीट (heat) होती है। इसके अलावा धूप में भी सुखा सकते हैं।



डॉ. मनोज कुमार  
एन एस एम अस्पताल,  
नई दिल्ली




## संक्रमित/बचरटाइन व्यक्तियों से भेदभाव न करें

**क्या करें ?**

- ये हमारे अपने हैं, उनकी सहायता करने और सामाजिक वित्तीय बाधाएं नहीं
- यह सामान्य रोक हो सकता है, यह नियंत्रण विफल
- हमारे सामाजिक रूप से सहयोग करने का सामाजिक का उत्तर है
- कोविड - 19 किसी को भी हो सकता है, जोसे से बचें करें, उनकी सहायता करें हमें कि वे बीमार महसूस करती हैं
- सामाजिक दूरी करें उनकी सहायता की बीमारों व्यक्ति द्वारा बात पर और फिर वह करें कि एकमात्र जीवन कोविड - 19 से उबर सकते हैं

**क्या न करें ?**

- सामाजिक को दूरी दिये बिना समूहों में शामिल न करें
- सामाजिक रूप से ऐसे लोगों का प्रयोग न करें जैसे कि "कोविड - 19 उबरना" या "कोविड - 19 उबरना"।
- उनके साथ पर "कोविड - 19 उबरना" कोविड - 19 से बचने के लिए कोविड - 19 से बचने के लिए
- अपने अपने लोगों को बीमारों का सहाय न करें



राज्य स्वास्थ्य एवं परिवार कल्याण विभाग ( एन एस एम )

कोविड-19 से निपटें

UNICEF





# LAUNCH OF CSC INITIATIVE ON COVID-19 IN PARTNERSHIP WITH PayPal

**Covid Appropriate Behaviour  
Awareness Campaign**

**Covid-19 Aid through  
Mobile Vans**



**Wear Mask**



**Maintain Social  
Distancing**



**Get  
Vaccinated**



**Telemedicine & Diagnostic  
Kit Support in Healthcare**

**PSA Oxygen Plant**



# COVID Appropriate Behavior awareness

**Target VLE profile:** Identified CSC Academy centres and other CSC's in various States through CSC Women VLEs/ Ayur Sanjivani CSCs/ CSC's doing Tele-medicine

1. **10,000 identified VLEs** shall undergo 2 days CAB training followed by certification as **"CAB Ambassador"**.
2. Each VLE creates awareness through Banner, calling and word of mouth to 250 citizens each, thus impacting **total 2.5 million citizens**.
3. Awareness Drive to be monitored through a dedicated portal on a daily basis.

**Project Duration: 1 month (Week ending June 20<sup>th</sup>, 2021)**

# State SPoC Role

1. Identify and share list of recommended VLEs in following format as per the allocated state quota:

State Name:									
State level SPoC name for this Project:		SPoC Email id:		SPoC Mobile no:					
Sr. no	District	CSC id	VLE name	Male/ Female M/F	Email id	Mobile no	Tele-health VLE Y/N	Ayur Sanjeevini kendra VLE Y/N	CSC Academy VLE Y/N
1									
2									

2. Communicate with state VLEs by email, webinar and any other convenient platform and share their login credentials for digipaathshala and cab-Paypal monitoring site.
3. Daily Monitoring and guiding VLEs as per the "VLE's role document" in coordination with Central team.

# VLE's role and responsibilities: 1

<https://drive.google.com/drive/folders/1GVBCRQOI56pPLDz91ktY4Iyp6bfJmpMb?usp=sharing>

## Part 1: CAB Ambassador 2 days Training on Digipaathshala:

1. Register on Digipaathshala by login ID and password shared by state SPOC.
2. Join the course **“COVID Appropriate Behaviour Ambassador Training”** on Digipaathshala
3. Go through the course overview and VLE Role and Responsibility document
4. Follow the unit guideline and follow learning resource (links and documents)
5. Submit Quiz response to each unit (Total 4 quizzes)
6. Download all the citizen awareness documents and videos from google link.
7. Download your certificate of **“COVID Appropriate Behaviour Ambassador”** from Digipaathshala post course completion.



# VLE's role and responsibilities: 2

## Part 2: CAB Awareness by certified CAB Ambassador VLE:

1. Place COVID Appropriate Behaviour Awareness Banner (5feet Width X 3 ft Height) on exterior of your CSC centre.
2. Create awareness to minimum 250 citizens in your location through the documents and videos shared in google drive ( by combination of one on one/ group communication, phone call and whatsapp group video calls of your area.)
3. Upload minimum 2 photos and 1 short video of citizen awareness drive, one picture of your centre with COVID awareness banner, self-attested declaration of drive completion along with 250 citizen's names (format attached....) in following sequence:
  - Week 1: Banner photo on CSC centre exterior wall (maximum 2mb file size)
  - Week 2: Awareness photo 1 (maximum 2mb file size)
  - Week 3: Awareness photo 2(maximum 2mb file size)
  - Week 4: Awareness Video (maximum 25mb file size)
  - Week 4: Self attested declaration in attached format (maximum 2mb file size)



