

## (Module 4. E-commerce and Platform Model)

### 4.1 Government Portal :->

=> India gov in is the Indian Government web portal for citizens. It presents information resources and public services from government sources accessible from a single point. It is also known as the National portal of India.

### 4.2 Electronic Payment of Utility services :->

=> Electronic bill payment and presentment (EBPP) is a process that companies use to call payment electronically through systems like the Internet direct dial access and Automated Teller Machines (ATM).

### 4.3 Railway and Bus tickets Web and APP :->

=> Best Web and APP Railway and Bus tickets.

- ① Bus booking apps in India
- ② Make my Trip
- ③ Paytm Bus Booking
- ④ ITC website for Railway tickets
- ⑤ Paytm APP Railways ticket Books etc



U.4 Government Schemes and Services :->

⇒ Scheme Full-Form Govt. Ministry

① PMBSY Pradhan Mantri  
Suraksha Bima Yojana } Govt. Ministry  
Ministry of Finance

2 AAY Atal Pension Yojana Ministry of Finance

3 KVP Kisan Vikas Patra Ministry of Finance