



Currently, there are several widely established and accepted metrics and matrices for scoring and measuring the technical capabilities and risks of campaigns, vulnerabilities, tactics, and artifacts. These include, but are not limited to, the MITRE ATT&CK framework, Lockheed Martin's Cyber Kill Chain, and the Common Vulnerability Scoring System (CVSS). These are extremely valuable for the information and indicators they were established to provide.

In addition to these various quantitative matrices and metrics, intelligence analysis also has a certain qualitative aspect that needs to be considered. In my personal experience and practice, a mature and well-developed approach to threat intelligence takes into consideration these qualitative (sometimes referred to as "arbitrary", negative connotation) approaches. These qualities are inherent to the actual actor or group "behind the keyboard". This type of metric would focus not only on hard, technical and quantitative risks and activities, but also include aspects like a threat's motivations, influences, intent, and purpose.

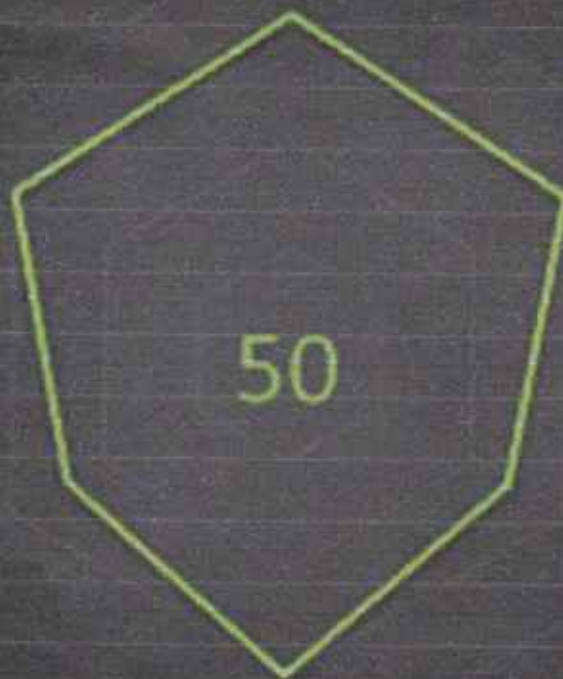
Below are samples of my concept of how this type of metric would be captured and visualized. Each vertex on the radar-charts represents a unique quality or dimension, which culminates into a total overall score that is computed by combining the values of each of the vertices.

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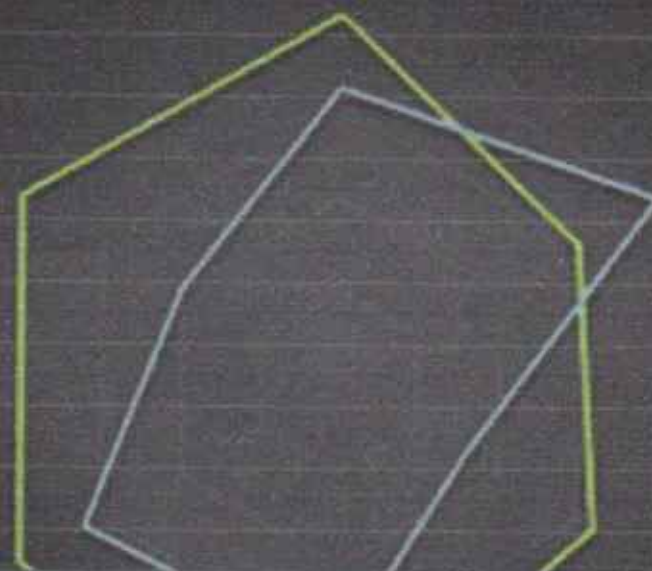
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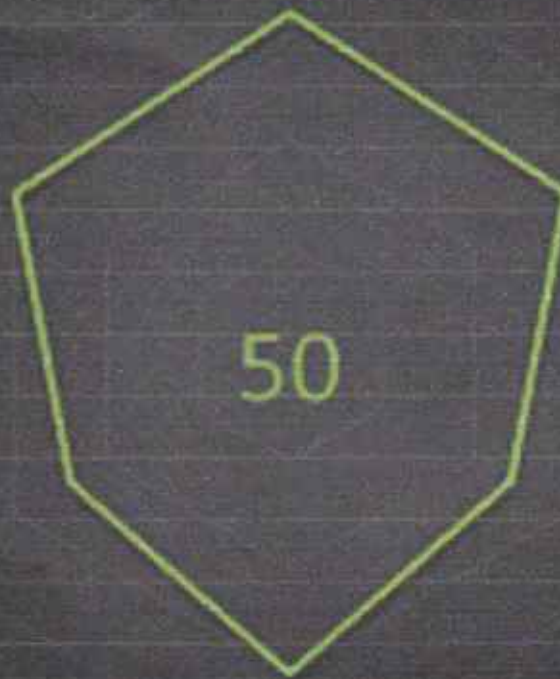


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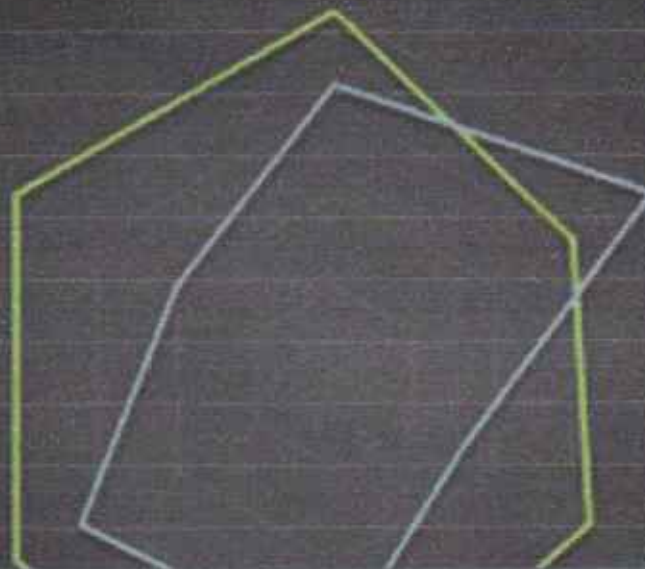
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