

Twitter

Twitter,^{[b][13]} is an online [social media](#) and [social networking service](#) operated by the American company [X Corp.](#), the successor of [Twitter, Inc.](#) On Twitter, [registered users](#) can post texts, images and videos.^[14] Users can post (tweet), [like](#), [repost](#) (or retweet), comment and quote posts, and [direct message](#) other registered users. Users interact with Twitter through browser or mobile [frontend](#) software, or programmatically via its [application programming interfaces](#) (APIs).

Twitter was created in March 2006 by [Jack Dorsey](#), [Noah Glass](#), [Biz Stone](#), and [Evan Williams](#). It was launched in July of that year. Its former parent company, Twitter, Inc., was based in [San Francisco, California](#) and had more than 25 offices around the world.^[15] By 2012, more than 100 million users produced 340 million tweets a day,^[16] and the service handled an average of 1.6 billion [search queries](#) per day.^{[17][18][16]} In 2013, it was one of the ten [most-visited websites](#) and has been described as "the [SMS](#) of the Internet".^[19] By the start of 2019, Twitter had more than 330 million monthly active users.^[20] In practice, the vast majority of tweets are produced [by a minority](#) of users.^{[21][22]} In 2020, it was estimated that approximately 48 million accounts (15% of all accounts) were not genuine people.^[23]

In October 2022, billionaire [Elon Musk](#) [acquired](#) Twitter for US\$44 billion, gaining control of the platform and becoming CEO.^{[24][25][26][27]} Since the acquisition, the platform has been criticized for facilitating an increase in content containing [hate speech](#).^{[28][29][30]} [Linda Yaccarino](#) succeeded Musk as CEO on June 5, 2023, with Musk remaining as Chairman and CTO.^{[10][31][32]} In July 2023, Musk announced that Twitter will be rebranded to X and that the bird logo will be phased out.