

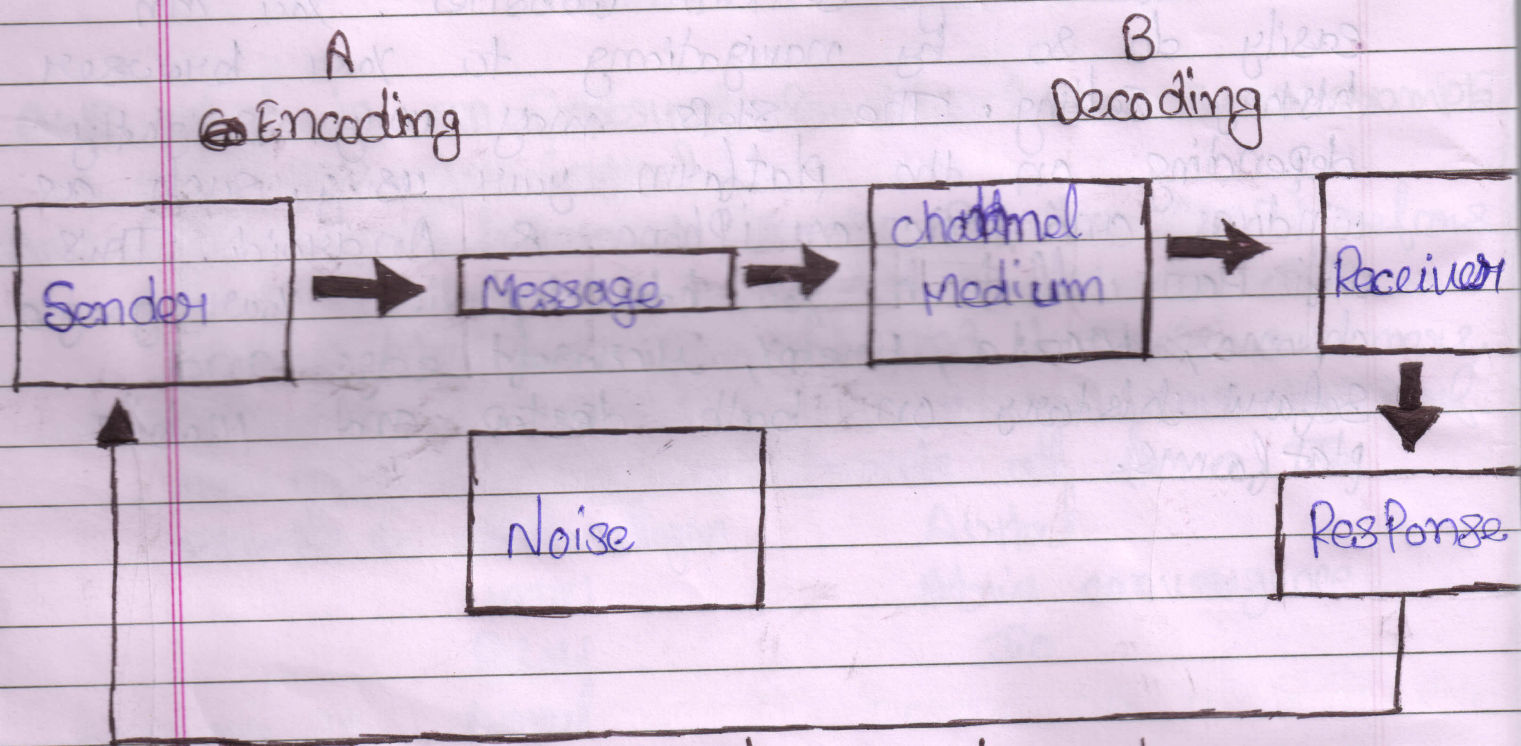
CCA-123 :- Communication &

Soft Skills

Assignment - 3

Q:-1 Elaborate the process & elements of communication in detail through suitable examples.

Ans. Communication :- Latin word 'communicate' means sharing. It's the process of expressing ideas & feeling or of giving people information.
Process :-



communication environment.

elements of communication :-

Sender, Receiver, message, Medium, Decoding, Encoding, Feedback, Noise.

The channel or the way to share information. In the process of communication, at least two person are required: Sender & Receiver. The process of communication begins when a sender wishes to convey some ideas, facts, information or opinion to the receiver.