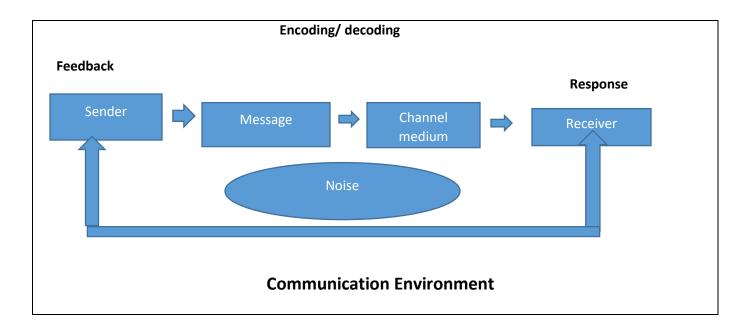
CCA- 103: communication & soft skills

Assignment

Q1) Elaborate the process & element of communication in detail though suitable example.

Ans: communication is the art of transmitting knowledge, ideas, information, and thought from one person to another.



Element of communication: sender who send the message.

RECIVER –who receives the information.

Message - the piece information to be shared or transmitted

Medium – the channel or the ways to share information.

Feedback- Reply or result (it can be positive or negative).

Process of communication



- 1) Barrier to active listening.
- 2) Inadequate language base Insufficient technical vocabulary combined with fear or shyness to seek clarification.
- 3) Barrier to partial listing- distracted with object the computer over the phone. Reading something during a conversation.
- 4) Barrier to disinterestedness- lack of interestedness in the subject. Paying attention to other subjects.