

CCA-103: Communication & Soft Skills

Assignment — 111

1. Elaborate the process & elements of Communication in detail through suitable examples.

The communication process involves understanding, sharing, and meaning, and it consists of eight essential elements: source, message, channel, receiver, feedback, environment, context and interference.

The communication process is made up of four key components. These components include encoding, medium of transmission, decoding and feedback. There are also two other factors in the process, and these two factors are present in the form of the sender and the receiver.

Example:

Sender the sender is the person who is trying to communicate a message, Receiver, message, channel, Noise, Feedback and context.