

⇒ 3.5 Risk of Social Media :-

- ⇒ which is the most common risk in social media.
- Security Risk.
 - Phishing attacks
 - Imposter Accounts
 - Malware attacks and hacks.

⇒ 3.6 Learning Channels :-

The three basic types of learning styles auditory, and kinesthetic, Crash, Courses etc.

⇒ 3.7) Google Drive and Google Cloud :-

Google Drive is not a platform and it does not have the same features as Google Cloud. Google Drive is a cloud storage option with a strong connection to their Google Apps platform (Docs, Sheets etc.). If you own a G Suite licence or purchase one for each of your employees their cloud storage tool will primarily be Google Drive.

⇒ 3.8) Google Images :-

Drag and Drop an Image :-

- 1) On your computer, go to your web browser.
- 2) Go to Google Images.
- 3) On your computer, find the file with the image you want to search with.

⇒ 3.9) Legal issues of Social Media :-

- 1) Online vs Reality. Social media itself is not the problem.
- 2) Social media is addicting.
- 3) Fear of missing out.
- 4) Self-images issues.

(7)

Topic MODULE 3. [Social Module & Digital Media]

⇒ 3.1 Emails and their importance :-

⇒ Emails is a Communication system that internet users can employ to convey information and learn more about thing in which they interested. These are some reasons email is important. Widespread usage. Email is important because many people may use it daily to communicate with others and learn more about businesses.

⇒ 3.2 Create Email ID →

1. Go to the Google Account creation page.
2. Follow the steps on the screen to set up.
3. Use the Account you created to sign into Gmail.

⇒ 3.3 Instant Messaging whatsapp, Skype, Hangout :-

⇒ When we had only a handful of messengers for online communication. With growing no. of user the no. of messaging platforms has also increased rapidly. It is probable that you are using almost every popular messenger out there including whatsapp, Skype, facebook, messenger, and others. It can be hassle to access these platforms many windows opened on your cluktop or app on your phone, well that's about to change with All-in-one and others.

⇒ 3.4 Social Media and their Benefits :-

⇒ Social media allows individuals to keep in touch with friend and extended family.

Benefits :- 1 you reach large audiences.

2. You have a direct connection with your audiences.

3. You can create organic context.

4. You build your brand.