## CCA-103: Communication & Soft Skills

## Assignment

1. Elaborate the process & elements of Communication in detail through suitable examples

## **Communications Process**

- Sender. The sender or the communicator generates the message and conveys it to the receiver. ...
- Message. It is the idea, information, view, fact, feeling, etc. ...
- Encoding. The message generated **by** the sender is encoded symbolically such as in the form of words, pictures, gestures, etc. ...
- Media. ...
- Decoding. ...
- Receiver....
- Feedback....
- Noise.
- **Communication** is simply the act of transferring information from one place, person or group to another. Every **communication** involves (at least) one sender, a message and a recipient. ... These include our emotions, the cultural situation, the medium used to communicate, and even our location

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These include our emotions, the cultural situation, the medium used to communicate, and even our location. The **process of communication** refers to the transmission or passage of information or message from the sender through a selected channel to the receiver overcoming barriers that affect its pace. The **process of communication** is a cyclic one as it begins with the sender and ends with the sender in the form of feedback