

a smartphone. The utility of e-wallet is same as a credit or debit card. An e-wallet needs to be linked with the individual bank account to make payments.

Cyber Security →

Cyber security is the application of technologies, process, and controls to protect systems, networks, programs, devices and data from cyber attacks.

It aims to reduce the risk of cyber attacks and protect against the unauthorised exploitation of systems, networks, and technologies.

Email, Mobile and Youtube marketing →

Mobile email are one of the best ways to get more

Subscribers and potential sales leads, as most of the users have a functional email. The email can be delivered to many users in one click, while being customized and personalized for every user.

Learn how to create, promote and optimize your video content to grow your brand on YouTube. Find digital analytics, YouTube Software.

Promoting Products, Services and event online.

- ① Create an email win-back campaign
- 2 Email or SMS sign-up coupons
- 3 cross-sell and upsell potential customers.
- 4 Use paid marketing campaigns.
- (5) Build organic flywheels for acquisition.
- (6) convert more of the traffic you have.