

Topic [Module 6. Digital Marketing]

Date _____

⇒ 6.1 Email, Mobile and Youtube Marketing:-

Mobile Emails are one of the ways to get more subscribers and potential sales leads.

Four types of Email marketing.

- Acquisition Emails.
- Retention Emails.
- Promotional Emails.

Signs of the most important type of mobile marketing strategies include. SMS marketing social media marketing and inapp - marketing proximity marketing is a strategy that involves a powerful mix of tactics for promoting products services or brand.

⇒ 6.2 Promoting Products, services and Event online:-

⇒ The best ways to promote a new products or service.

- 1 After loyal customers an exclusive preview.
- 2 Use a special introductory offer.
- 3 Make use of Google my Business.
- 4 Run a social media contest.
- 5 Spread the word via email.
- 6 Host an event.