

Module 3. Social Mobile and Digital Media

⇒ Emails and their importance :-

⇒ Email is a communication system that internet users can employ to convey information and learn more about things in which they are interested. There are some reasons email is important. Widespread usage! Email is important because many people may use it daily to communicate with others and learn more about businesses.

⇒ Create Email ID :-

- ⇒ Go to the Google Account Creation page.
2. Follow the steps on the screen to set up
3. Use the ~~new~~ Account you created to sign into Gmail.

⇒ Instant Messaging Whatsapp, Skype, Hangout:

⇒ When we had only a handful of messengers for online communication. With growing number of users, the number of messaging ~~platforms~~ ^{apps} has also increased rapidly. It is probable that you are using almost every popular messenger out there including Whatsapp, Skype, Facebook Messenger, Hangout

⇒ Google Drive and Google Cloud:-

⇒ Google Drive is not a platform and it does not have the same features as Google Cloud. Google Drive is a cloud storage option with a strong ~~connect~~ connection to their Google Apps platform like Docs, Sheets, etc. If you own a Google license or purchase one for each of your employees, their cloud storage will be primarily the Google Drive.

⇒ Google Image:-

⇒ Drag Drop an Image:-

1. On your computer go to a web browser.
2. Go to Google Images.
3. On your computer find the file with the image.
4. Click the image.
5. Hold down the mouse drag the image then ~~crop~~ crop it into search bar.

⇒ Legal Issue of Social Media:-

⇒ Fine Issues of using social media:- Cons:
Why is social media bad:-

- 1) online vs Reality. Social media itself is not the problem:-

Date: _____
Page: _____

and others It can be hassle to access these platforms many windows opened on your laptop rare on your phone, well that's about to change with All in one and others

3.4 ⇒ Social Media and their Benefits :-

⇒ Social Media allows individuals to keep in ~~touch~~ with friends and extended family

- Benefits :-
1. You reach large audiences.
 2. You have a direct connection with your audience.
 3. You can create organic content.
 4. You have access to paid ~~advertising~~ services
 5. You build your brand.

3.5 ⇒ Risk of Social media :-

⇒ Which is the ~~most~~ most common risk in Social media. ~~is~~ Security risks.

- Imposter accounts
- Privacy Settings
- Phishing attacks and scams
- Malware attacks and hacks

3.6 ⇒ ~~Learning~~ Learning Channels :-

⇒ The Three basic type of learning styles or Visual, auditory, and kinesthetic, Graphical, etc.

- 2 $\Rightarrow$ Increased usage. The more time spent on social media can lead to cyberbullying, social ~~and~~ activity depression and exposure to content that is not age appropriate.
- 3 $\Rightarrow$ Social media is ~~addictive~~ addicting.
- 4 $\Rightarrow$ Fear of missing out.
- 5 $\Rightarrow$ Self-image issues.