

## 4 Module 4: E-commerce and Platform models.

4.1 Government portal. → India gov. in is the Indian government's web portal for citizens. It presents information resources and online services from government sources, accessible from a single point, it is also known as the national portal of India.

### Types of web portals.

Customer portal.

Corporate portal.

Education portal.

Information portal.

HR Portal.

Government portal.

### 4.2 Electronic Payment of Utility Services.

A utility bill is a monthly statement of the amount a household or business owes for essential services or utilities. Example of utilities include electricity, water and gas.

Electronic bill payment and presentment is a process that companies use to collect payments electronically through systems like the internet, direct-dial access and



Automated teller machines. It has become a core component of online banking at many financial institutions today.

## Railways and Bus Tickets - WEB and APP.

IXIGO app has multiple offers on UPI, Credit Card, debit Card, CRED on mobile train ticket booking for all Indian Railways passengers and users. Book via train ticket via IXIGO and avoid paying any payment gateway charges if you pay via CRED pay for train ticket booking.

India's largest company for bus ticket booking, redBus, offers an easy-to-use online platform, thousands of bus operators to choose.

## Government Schemes and Services.

- (1) Pradhan Mantri Jan Dhan - Yojana
- (2) From Jan Dhan Jan Suraksha
- (3) Pradhan Mantri Jeevan Jyoti Bima Yojana
- (4) Atal Pension Yojana