

Module 3. Social, Mobile And Digital Media

→ Emails and their Importance :-

Emails is a communication system that internet users can employ to convey information and learn more about things in which they interested. These are some reasons email is important. wide spread usage. Email is important because many people may use it daily to communicate with others and learn to more about bussinesses.

→ Create Email I.D. :-

- 1) Go to the Google Account creation page.
- 2) Follow the steps on the screen to set up.
- 3) Use the Account you created to sign into Gmail.

→ Instant Messaging - Whats app, Skype, Hangout :-

When we had only a handful of messengers for online communication. With growing number of users, the numbers of messaging platforms has also increased rapidly.

It is probable that you are using almost every popular messenger out there including Whatsapp, Skype, Facebook Messenger, Hangouts and others. It can be accessed to access these platforms with many windows opened on your desktop or app on your phone, well that's about to change with all-in-ones and others.

2) Social Media and their Benefits :-

Social media allows individuals to keep in touch with friends and extended family.

Benefits.

1. You reach large audiences.
2. You have a direct connection with your audience.
3. You can create organic content.
4. You have access to paid advertising services.
5. You build your brand.

→ Risk of Social Media:-

which is the most common risk in social media security risks.

- Imposter accounts
- Phishing attacks and scams
- Privacy Settings.
- Malware attacks and hacks

→ Learning Channels :-

The three basic types of learning. Styles or visual auditory, and kinesthetic, @crash, Courses etc.

→ Google Drive and Google cloud :-

(The three basic types) Google Drive is not a platform and it does not have the same features as Google cloud. Drive is a cloud storage option with a strong connection to their Google Apps platform. If you own a Google setting or purchase one for each of your employees their cloud storage with family primary be Google Drive.

⇒ Google Images :-

Drag or Drop an Image

- 1.) On your computer, go to a web browser
- 2.) Go to Google images
- 3.) On your computer, find the file with image you want to search with.
- 4.) Click the image
- 5.) Hold down the mouse, drag the image and then drop into the search box

⇒ Legal issue of Social Media :-

Five issues of using social media:-

- 1) Online vs Reality. Social media itself is not the problem.
- 2) Increased usage. The more time spent on social media can lead to cyberbullying, social anxiety, depression, and exposure to content that is not age appropriate.
- 3) Social media is addicting
- 4) Fear of missing out.
- 5) Self-image issue.