

{ MODULE 3. SOCIAL MOBILE AND DIGITAL MEDIA }

3.1

⇒ Email is a communication system that internet users can employ to convey information and learn more about things in which they are interested. These are some reasons why email is important. Widespread usage of email is important because many people use it daily for communication with others and learn more about businesses.

3.2

1. Go to the Google Account Creation page
2. Follow the steps on the screen to set up
3. Use the account you created to sign in to Gmail.

3.3

⇒ When we had only a handful of messenger for online communication with growing number of users the number of messaging platforms has also increased rapidly.

It is probable that you are using almost every popular messenger out there including WhatsApp, Facebook.

Messenger and others. It can be
has to access these platforms with
many windows opened on your
desktop or app on your phone
well that about to change
with All in one and others

3.4

=> Social media allows individuals to keep
in touch with friends and extended
family.

Benefits :- I You reach large audiences

- ② You have a direct connection with
your audiences
- ③ You can create organic content
- ④ You have access to paid advertising
services
- ⑤ You build your brand.

3.5

=> Which is the most common risk in
social media.

Security Risk

- Imposter accounts
- Privacy setting
- Phishing attacks and
scams
- Malware attacks
and hackers.

3.6

=> { Which is the most }

=> The Three basic types of learning styles or visual auditory and kinesthetic crash etc

3.7

=> Google Drive is not a platform and it does not have the same feature as google cloud. Drive is a cloud storage option with a strong connection to their google apps platform like Docs, Sheets etc. If you own a G suite license or purchase one for each of your employees their cloud storage would primarily be google Drive

3.8

=> Drag and Drop on Images

- 1 on your computer go to a web browser
- 2 Go to google Image
- 3 Click the Image
- 4 Hold down the mouse, drag the image and then drop into the search box.

3.9

⇒ Five issues of using social media
Cons. why is social media bad?

① online is Reality. Social media itself
is not the Problem.

② Increased usage. The more time spent
on social media can lead to cyber-
bullying social anxiety depression and
exposure to content that is not age
appropriate.

③ Social Media is addictive

④ Fear of Missing out

⑤ Self Image issue