

The Need for Career Guidance



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- Career Guidance: The Concept
 - The Need for Career Guidance
 - The Stages for Career Guidance
- Delivery**

About

This topic outlines the need for career guidance – why has it become even for relevant in today's world. The educational journey of a learner culminates with informed decision making of one's career path. Career guidance aims at guiding the student through the career pathways to ensure a happy, productive citizen.



Objectives

- The concept of career guidance and its evolution
- The need for career guidance in today's world
- The stages of career guidance delivery



What defines career success

Career success could mean different things to different people. As a society, there are different levels of defining career success. It may be defined as:

- Financial stability
- Social status
- Discovering your interest or passion
- Job title and much more



What defines career success

Career success essentially happens when we align what we want with what we are capable of.

To be able to achieve success it is important to align our purpose, inner desires with our capabilities and career choices.



What is not career success

We often confuse our accomplishments with success. It is not necessary that people with high-paying jobs, top of the line degrees and living a jet setting lifestyle are necessarily happy and content with their careers.



What is not career success

When most of our aspirations are derived from how our family, friends, peers and colleagues view us we tend to disconnect from our purpose and values; often leading to a successful career yet an unhappy life.



Role of career counsellor in career success

As a career counsellor, it is important to understand the combinations of various ingredients that would make for a successful career.

Learners often need guidance with knowing oneself so that they can be assisted to make better career choices. Moving out of a comfort zone and preparing for new careers or jobs can be mammoth task for a learner.



Role of career counsellor in career success

It is a career coach alone who can deep dive into a learner's profile and understand their needs, desires and aspirations. The personal connect and bond of trust and faith developed allows the learner to understand how to take steps towards a successful career.

